

## Nomination Criteria & Guidelines

Please review and complete the form below with an additional written narrative addressing the appropriate award criteria.

### "Israeli Company of the Year" Award Guidelines

1. Give a brief overview of the nominated company. Describe their product offerings and the nature of their business.
2. Explain what makes this company unique among its competition and why you are nominating this company.
3. Describe the qualities of this company's leadership team.
4. Results/Successes: Be specific in the context of your objectives. Precise, tangible results are requested. If this is a technology company, discuss the impact this technology has and any barriers the technology overcame.

#### Criteria:

- Headquartered or major regional office located in the Southeastern US
- Established revenue stream
- Innovative, creative & entrepreneurial
- New jobs created
- Well-executed strategic plan
- Two customer references
- Strong Leadership demonstrated by CEO & executive team

### "Deal of the Year" Award Guidelines

1. Briefly describe the relationship between the nominees. Record the size of the deal (magnitude of transaction -- volume, dollars, installs, etc.)
2. Describe the benefit to each side.

#### Criteria:

- Southeastern company having a connection with Israel or an Israeli company
- Economic impact of the deal
- Israeli company having a connection to the Southeastern US
- Israeli company with IPO or acquisition
- Have one of the following relationships: R&D
- Channel alliance
- Product sales
- Merger & acquisition
- Investment
- Benefit to each side
- Two customer references

## Nominee Information

Category \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Web address \_\_\_\_\_

Contact person \_\_\_\_\_

Contact's address \_\_\_\_\_

\_\_\_\_\_

Contact's email address \_\_\_\_\_

### **Nominator Information**

(If different from nominee)

Name of Nominator \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone Number \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Relationship to nominee \_\_\_\_\_

How did you learn about the award? \_\_\_\_\_

\_\_\_\_\_

***Don't forget to provide the written narrative on a separate page.***

PLEASE EMAIL, FAX OR MAIL NO LATER THAN April 30, 2012 TO:

AICC 2012 Eagle Star Awards

American-Israel Chamber of Commerce

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